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# Art In Motion Annual Report 2025



*We believe the arts should  
reflect the richness and  
complexity of all communities.*



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# Introduction

## **2025 was a year of exponential growth at Art In Motion!**

This year saw the addition of new team members, new artist groups, core activities, partnerships, and studio space, which has marked many new beginnings for us as an organisation.

This annual report is an overview of our key work over the course of 2025, and breaks down the areas where we had success, the work that progressed us as an organisation, our impact – not just for the communities we work with but across the sector. We have seen huge milestones in our journey – such as becoming Creatives in Residence at Arnolfini – and celebrated smaller wins across this last year too. All of which have been incremental in leveraging our impact, and allowed us to continue the work we do, and for our artists to continue accessing such rich opportunities within the contemporary arts. This would not have been possible without the support of our networks, Arnolfini, our partners, and everyone who has supported what we do. And for that, we extend a huge thank you.

In this report, we also present a financial overview, testimonials, and data on our engagement and digital presence. This annual report allows us to not only present our work as an organisation to our network but also to reflect internally on what we do, and outline key steps and areas of engagement for 2026.





photo Alice Hendy

## A note from **Colin**

“This year has brought many reasons to feel positive about the direction of our work and the artists we support. While we continue to operate in challenging times—marked by global divisions and increasing pressure on arts funding—there are also encouraging signs of progress. Across the sector, the visibility and recognition of learning-disabled and neurodivergent artists continues to grow. The success of Nnena Kalu, winner of this year’s Turner Prize, is a powerful reminder of the importance and impact of diverse creative voices.

At AIM, the past year has been one of growth and ambition. I am incredibly proud of the progress made by the artists we work with, who continue to develop in confidence, creativity and scale. Their work is reaching wider audiences and gaining the recognition it deserves. A particularly special moment was AIM artist Betty Sargent’s first solo exhibition, a major milestone in her artistic journey.

As Director of AIM, and as a neurodivergent artist myself, I remain deeply committed to breaking down barriers in the arts. With the support of a dedicated team and strong partners, we are creating meaningful opportunities and building real momentum for the future”.

**-COLIN HIGGINSON**

*Director*



# Arnolfini – Creatives in Residence

Our relationship with Arnolfini has been part of our journey since our first collaboration in 2015 with *Somewhere in the City*. Since then, AIM and Arnolfini have built a strong and evolving partnership, one that has sparked powerful collaborations, vibrant creative exchanges, and countless opportunities for learning and connection.

**In October 2025, we proudly relocated our artist studios to Arnolfini, marking a major milestone in our shared journey. As Creatives in Residence, we're delighted to now call Arnolfini home. This move brings AIM artists into a leading contemporary arts environment where they can create, collaborate, and connect with visitors, industry professionals, and the wider arts community.**

This new chapter allows us to bring our core activities under one roof, strengthening our commitment to accessibility, inclusivity, and creative exchange. Our Art School programme continues every Tuesday, offering artists the chance to explore different approaches to making art, work alongside professional artists, visit exhibitions, and develop new skills. We're also entering the second year of a special collaboration with Arnolfini and Jerwood Foundation. This exciting project culminated in an exhibition titled *Echoes* opening 8 November, of artworks from the Jerwood collection curated by seven of AIM's artists, including artwork created in response to the selected Collection.



We are excited to have launched a new weekly Creative Writing Group, where artists respond to current exhibitions, exploring their themes and context. The group plays an important role in shaping the language used around exhibitions, ensuring accessibility remains central to how work is shared with the public. Additionally, our Wednesday and Thursday artist groups now work from our Arnolfini studio, embedding AIM more deeply into the fabric, culture, and creative heartbeat of the building.

***"We couldn't be happier to be welcoming AIM to take up residence with us here at Arnolfini – it's a move that takes them from being neighbouring creatives and collaborators to becoming part of our family. AIM always bring a lot of joy to our spaces and I'm looking forward to their company and to the diversity of their creative voices as we embark on ventures new!"***

***–Suzanne Rolt (Arnolfini)***



Image: Alice Hendy

**At the core of this collaboration is a shared belief: the arts should reflect the richness and complexity of all communities. Together, AIM and Arnolfini are committed to breaking down physical, social, and institutional barriers that have too often excluded disabled artists from fully participating in cultural life.**

**We're proud to share our work, our process, and our journey with you — and we're excited to see what we'll create together in this next chapter.**



# Partnership work



At AIM, we are incredibly grateful for the ongoing support, advocacy and generosity we receive from our partners, collaborators and supporters. This commitment plays a vital role in enabling us to deliver our core programme and create meaningful creative opportunities for learning disabled and neurodivergent artists.

Over the years, we have been fortunate to build a wide range of partnerships with organisations and individuals across the contemporary arts sector. These collaborations have provided invaluable support, including access to gallery spaces, materials, production funding for exhibitions, behind-the-scenes exhibition tours for artists, professional development opportunities, and many other experiences that enrich our programme and strengthen opportunities for the artists we work with.

For all of those who have played any role in supporting AIM's mission and work, we thank you.

This includes Arnolfini, University of West England, The Artist Society, Pound Arts, Spike Island, D-Unit and Jerwood Foundation.



# IMPACT

One of the most important ways we understand the impact of our work is by listening directly to the voices of our artists. Their experiences, insights and feedback are central to how we evaluate our success and shape our future direction. By placing artists at the heart of our decision-making, we ensure our programme remains responsive, relevant and rooted in the needs of the people we exist to support.

We also measure our impact through the audiences engaging with our work. During 2025, collaborations with organisations including D-Unit, Arnolfini and Spike Open Studios demonstrated the growing reach of our work, and its relevance across cultural and contemporary arts spaces. These partnerships have enabled us to connect with new audiences, build meaningful relationships across the sector, and create more opportunities for learning disabled and neurodivergent artists.

***“Working with AIM has made a difference in my life because it’s helped me try out new styles, get my art displayed, and meet new people too.*”**

***Advice I would give to other people wanting to become an artist is come up with your own style, there’s no need to copy the exact look of others, draw what is yours. All art is unique.”***

**– Louise Morgan**



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# Growing Community

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This year more than ever, we've seen expansion in every area of AIM. This includes not only the number of artists we work with, but across the team, our partners, our online presence, and more. We have added a new artist group - The Creative writing group - to our offer, which has been a huge success and allowed us to expand beyond the visual arts into a new area of creative exploration. The group has hosted events and readings at Arnolfini, published a poetry book, and will be involved in shaping Arnolfini's dialogue around exhibitions and improving accessibility.

We have a new cohort of talented artists at Art School, and new members within the long-standing artist groups on Wednesday and Thursday. We have also seen development of our partnership with Arnolfini, resulting in a studio move, which places us at the heart of the building and amongst a new creative community. In 2025 we curated 6 new exhibitions, which allowed us to reach multiple parts of the city and engage new visitors to our shows. Lastly, we have expanded hugely as a team, which has had a massive impact in us pushing the boundaries further in terms of what we can do and deliver.

**1**

studio move

**1.3k**

cups of tea  
made in the  
studio

**1.7k**

instagram  
followers

**15+**

new artists

**6**

new exhibitions

**4**

new team  
members



# Manifesto

Art in Motion (AIM) exists to ensure that learning-disabled and neurodivergent artists are visible, valued, and able to thrive within contemporary art and culture.

As a disabled-led organisation, we create opportunities for artists to develop their practice, share their ideas and experiences, and build sustainable creative lives. We believe talent is everywhere, but opportunity is not always equal, and we are committed to changing that.

Our work is guided by three core values: Inclusion, Ambition, and Creativity.

**Inclusion** is at the heart of everything we do. We champion an approach built on mutual respect, integrity, and meaningful participation. We celebrate individuality, recognise the value of different experiences, and create spaces where people feel welcome, empowered, and able to flourish. We believe access is not a privilege—it is a right.

**Ambition.** We challenge expectations and advocate for a more equitable cultural landscape. Through exhibitions, commissions, partnerships, and public engagement, we increase visibility, representation, and opportunity for learning-disabled and neurodivergent artists. We encourage artists to take creative risks, explore new ideas, and pursue ambitious goals. Talent has no limits, and opportunity should not either.

# Manifesto – continued

**Creativity.** We believe creativity can be a catalyst for change, expression, and connection. Through multidisciplinary practice, artists investigate ideas, experiment with materials, and respond to the world around them. We explore public space, heritage, and place, supporting artists to develop confidence, knowledge, independence, and recognise the strength of their creative voices.



Dan Weill photography

Our studio is a platform for creative exploration, collaboration, and leadership. Artists shape our programmes, influence decisions, and are recognised as practitioners, advisors, and cultural contributors.

We believe visibility builds understanding, participation builds confidence, and opportunity creates change.

We challenge barriers. We champion talent. We create opportunities.

Together, we are artists.  
Together, we are Art in Motion.





# Exhibitions



# Spike Open Studios: Sweet Justice

On May bank holiday weekend, between 3rd – 5th May, AIM artists showcased work as part of Spike Open Studios 2025.

**This year's exhibition theme was *Sweet Justice*, and AIM artists displayed a vast variety of recent work, including paintings, sculpture, illustrations and ceramics, as the studio was transformed into a vibrant and colourful exhibition space.**

Spike Open is an annual event where the artist studios open up to the public for a weekend of exhibitions and events by studio residents and collectives. Thousands of visitors come through the doors every year, and we thoroughly enjoyed showcasing our work as part of this event. We want to thank Spike Island, and also Arts Society Bristol for their generosity and support in making this exhibition happen.









# Echoes

## Jerwood Collection



Alice Hendy photography

*Echoes* is the final year of our three-year collaboration with AIM, Arnolfini and Jerwood Foundation. This year's selection has been curated by AIM artists, and draws on the stories from the artists of the selected artworks, from personal memories, and about imagined worlds and people.

**Following last year's collaborative project, this exhibition continues that dialogue – like an echo that reverberates through time and ideas. Each artist has created work in response to selected pieces from the Collection, while shared themes and contexts create further echoes between their own practices.**

*"These echoes are in conversation with the different works selected from the Jerwood Collection, reflecting one another through colour, form, tone, and feeling, creating threads of connection... Echo implies a voice being heard and repeated many times. The idea is that the artists have the opportunity to add their own voice, and to be heard and seen"*

*– Colin Higginson, Director*



The artists exhibiting work are Katy Tovey, Emily Boden, Peter James Sutton, Jonathan Barr Lindsay, Betty Sargent, Beth Richards, and Helen Beer, plus submissions from Molly Bates and Maisie Fortune, running at Arnolfini until 25 January 2026.

With huge thanks to our partners and Arnolfini for this collaboration.  
Images by Alice Hendy



# Bristol, Bedminster, Boats and Butchers

## Bristol Gallery Weekend

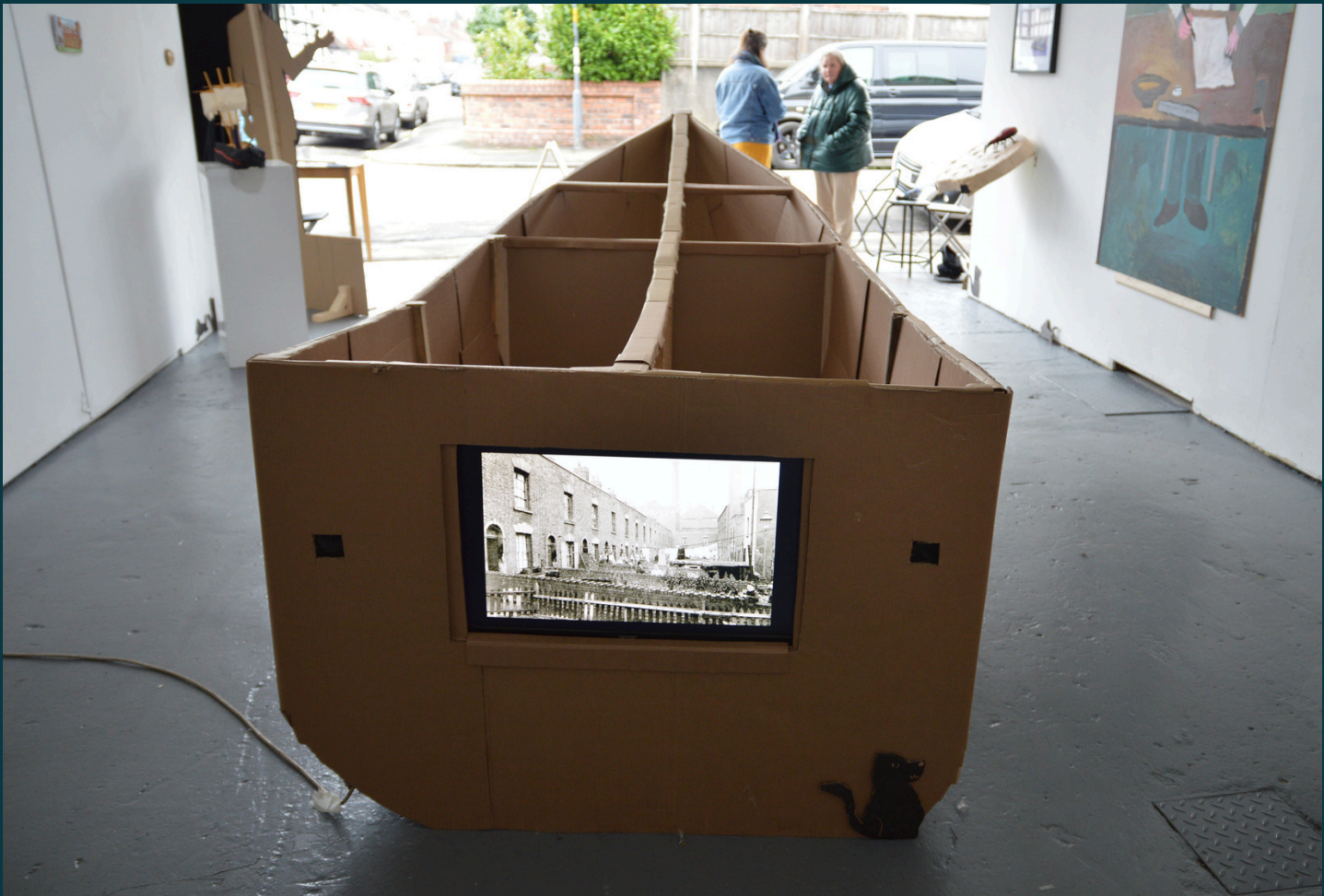
This exhibition showcased artwork initially made as part of the *Futures Past* project. AIM artists came together and worked collaboratively on site at D-Unit, to prepare a large scale boat constructed entirely from cardboard. Fitted with decking and wooden slats, the boat was brought to life in a couple of days and was supported by a series of paintings, drawings and other sculptures as part of this exhibition.

***Futures Past* focused on aspects of the history of Greater Bedminster. AIM partnered with SS Great Britain to explore the relationship between the Bedminster and Bristol docks. This project was commissioned by Gathering Voices, with funding received from Heritage Lottery Fund.**

This event was part of Bristol Gallery Weekend, where from 20th – 23rd March 2025, Bristol galleries and art spaces came together to offer a special programme of exhibitions, activities and events. This is an opportunity to discover and explore Bristol's world-class gallery scene, including talks, private views, family workshops and special events.









A photograph of a workshop or classroom setting. In the foreground, a man with short brown hair, wearing a dark blue t-shirt, is seated at a wooden table, looking down at a piece of paper. His hands are resting on the paper. In the background, several other people are seated at similar tables, also working. The room has large windows on the right side, letting in natural light. The overall atmosphere is focused and creative. The word "Commissions" is overlaid in large, bold, white sans-serif font, underlined with a thick orange line. A dark teal abstract shape is in the top left corner, and a dark grey abstract shape is in the bottom right corner.

# Commissions

# Hospital Rooms

**Hospital Rooms is an art project running over 18 months, commissioning 11 new artworks for Hospital spaces nationwide. AIM artists Chris Rose and Louise Morgan will be working collaboratively to develop artwork for the waiting area at The Kingfisher; a new mental health service being designed specifically for people with autism or a learning disability, opening early 2026.**

Their work so far has included facilitating art workshops with the community and service users. In July, they hosted a workshop at Arnolfini, which saw participants create artwork based on wildlife – a theme which Chris and Louise frequently centre their work around. The group was supported to create vibrant pieces of animals and their habitats. Workshops have been inspiring the final artwork itself, which is in development until early 2026.



*Photography by Dan Weill. Arnolfini workshop, July 2025.*

***“I feel really good that my art’s been chosen for this project. It means my art’s getting around, which makes me happy. My art will be up there for a very long time to help a lot of people” – Louise, Art In Motion***

**This initiative transforms hospital spaces nationwide, ensuring that communities identified as most impacted by the Mental Health Act – young people, adults in the criminal justice system, black communities, and people with autism and learning disabilities– have equitable access to high-quality cultural and creative experiences.**

This commission is delivered in collaboration with NHS Trusts in Birmingham, Bristol, North East London and South West Yorkshire.







A woman with glasses and a grey cardigan over a maroon top is smiling and making a heart shape with her hands. In the background, a poster titled 'LOVE TRIANGLE' features a large red heart with green triangles inside. The text 'AIM Core Activity' is overlaid in white, with 'Core' underlined in orange. The image has a teal abstract shape in the top left and a black abstract shape in the bottom right.

# AIM Core Activity



# Art School

**Art School is a year-long course for individuals to explore ways and approaches to making art. There will be opportunities to engage with professional artists, meet other AIM artists, visit exhibitions and learn new skills. We invite established artists and facilitators working within the contemporary arts to lead sessions and share skills, alongside our team of facilitators who regularly lead the sessions.**

In 2025, we have welcomed new facilitators and expanded the creative offering. Artist and sculptor Rod Harris led a clay workshop with the group. In July, we had an open exhibition hosted at Arnolfini, where artists displayed and showcased their work for members of the public, staff, friends and family. Events like this are a celebration of the fantastic work produced as part of Art School, and their commitment to building and nurturing their practice. In more recent months, we have dove into stop-motion animation, an entirely new process for the Artists, which has led to some incredible creative outcomes.



Above: stop motion animation project

Right: drawings inspired by Emma Talbot's exhibition through exploring different scales. Artists work on fabric using embroidery hoops.

Page 2 (below): Emma Talbot exhibition session, clay and modrock development, and textiles work.







This last year at Art School has allowed so much space for the groups to explore their creativity and push their skillsets into new areas. We have seen a beautiful journey and engagement with the question of 'what art can be?' The weekly sessions are space for this to be explored.

**Art School continues to be a flagship programme for AIM, and often the main pathway for new Artists who want to be involved in what we do. From here, artists then can join our supported studio groups each week, which can act as a next step on this journey.**





# Supported Studio Groups

One of AIM's core commitments is the weekly art sessions with our regular artist groups every Wednesday and Thursday.

These sessions bring together artists working across a wide range of mediums, including painting, textiles, ceramics, sculpture, poetry, and illustration. Participants work on both individual projects and collaborative pieces, creating a dynamic environment for skill-building, creative exploration, and artistic exchange.

Across 2025, we've seen new additions to our groups, as well as skill expansion and growth in the artists currently involved. We have facilitated an increased number of creative workshops with industry professionals, site visits, and exhibition tours. Artists have curated shows at Spike Island for Open Studios, Bristol Gallery Weekend, and Arnolfini. We are now also seeing commissions become a regular offering for our artists.

## Key achievements and upcoming activity

One of the most significant projects the groups worked on was the Jerwood Project. Through this experience, many of the artists developed a more confident and self-critical approach when reflecting on which works felt most successful. It also helped the group build a clearer understanding of how individual pieces come together as part of a collective exhibition, and why certain curatorial decisions are made – such as recognising shared themes, colours, or forms.

The project also encouraged artists to become more adaptable, learning how to respond to changes and navigate decisions beyond their control, such as work becoming unavailable. Alongside this, they strengthened their time management skills, particularly when working towards tighter deadlines, supporting a more organised and focused creative process.

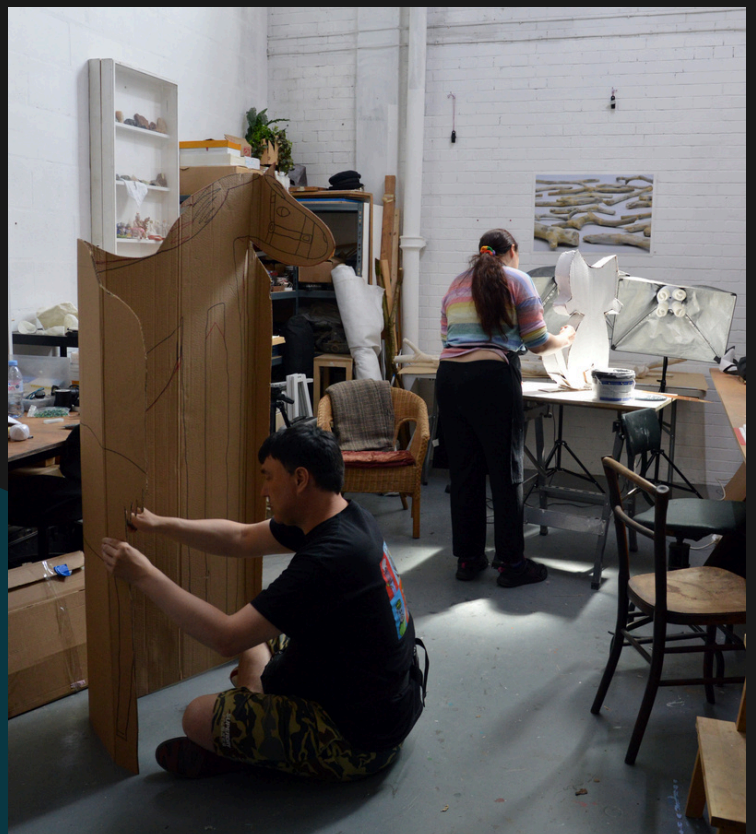


# Supported Studio Groups

An invaluable outcome of the Jerwood Project has been the group's deepened understanding of what constitutes a meaningful response in their work. Collectively, participants have shifted away from producing copies towards engaging in a more considered and reflective creative process. This transition has led to a number of highly successful recent pieces, alongside a noticeable increase in confidence across the group. Artists are now developing work that feels more personal, demonstrating a stronger sense of individual practice.

The groups also spent a large portion of time preparing for *The Everyday* exhibition at the Pound Arts Centre, bringing together work from both the Wednesday and Thursday studio sessions. This larger, collective exhibition is centred around the open and accessible theme of "the everyday." Artists are exploring this concept in diverse ways, reflecting its subjective nature – ranging from still life studies of familiar objects, to playful explorations of scale through sculptural work, to interpretations of everyday moments and experiences.

In addition, the writing group will produce a new publication in response to the same exhibition theme, resulting in a rich and varied presentation of mediums and styles.





# NAIM

**NAIM (Neurodivergent Art In Motion) is a space for neurodivergent artists to connect, create, and grow together across Bristol and the South West. NAIM is all about building a network and programme that celebrates neurodivergent creativity and supports artists at every stage of their journey.**

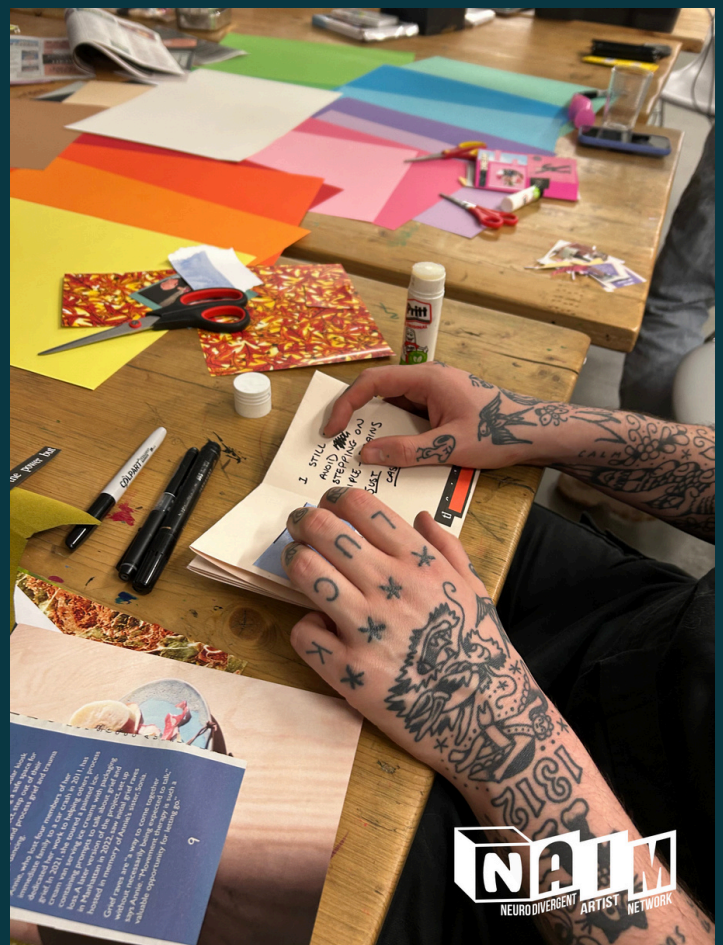


The network began in September 2024, and is facilitated by Vesper Cain, Beau Palmer, and Colin Higginson. Since it formed, we've been listening to and learning from local neurodivergent artists. Their ideas, needs, and experiences have shaped the programme, which is designed to support artistic development, open doors, spark opportunities, and help build confidence and careers in the art world.

Sessions have included reflective group critiques, where artists bring work to share with the group, exchange ideas, and offer support. We have run professional development sessions around applying for funding and opportunities, creative sessions, and workshops with creative practitioners. We aim to be expansive with the network, and offer a diverse programme that caters to a wide range of interests and needs.

**NAIM has been created and is run by neurodivergent artists and producers. We are open to new members in 2026, and the growing community we are building is a space for any neurodivergent artists who are looking for support, community, creative opportunities, or space to be heard.**







# Creative Writing Group

**2025 has seen the expansion of our core offering, and the formation of a new creative writing group.**

The group consists of AIM artists and writers who meet every Friday to explore Arnolfini's exhibitions and write stories and poems inspired by the artwork.

The group is also set to play an important role in shaping the language used around Arnolfini exhibitions, as part of the Creatives in Residence partnership work. The group will work to ensure accessibility remains central to how work is shared with the public, and will work closely with the Arnolfini team to make sure this is done to the highest standard.





## The Mermaid's Hair is Water

In our first term, writers Jonathan Barr Lindsay, Emily Boden, Aisha Jawo, Dave Pearce, Beth Richards, Betty Sargent and Katy Tovey explored the art exhibition Everything is Energy by artist Emma Talbot and published a book of poems entitled *The Mermaid's Hair is Water* in response.

The exhibition acted as a spark for inspiration, with each artist responding in their own voice on themes from life, death and grief to technology, pollution, nature and animals and captured stories from their lives.

In January 2026, we held a book launch at Arnolfini in front of Emma Talbot's artworks that inspired each of the poems. Copies of *The Mermaid's Hair is Water* are for sale in the Arnolfini bookshop.





# ***Everything is Energy***

Jonathan Barr Lindsay, Emily Boden, Aisha Jawo,  
Dave Pearse, Beth Richards, Betty Sargent and Katy Tovey

Everything is a force,  
An invisible power,  
Life without technology is simple,  
But impossible.  
Light and power,  
For walking and talking,  
Some people choose to live,  
Without electricity.  
A hermit lives alone,  
With nothing to do,  
No arguing,  
But no one to talk to.  
Wolves lived here long ago,  
Like a family,  
With their babies.  
Everything is energy.

A group of ten people, five men and five women, are posing for a team photo. They are arranged in two rows: four people are standing in the back row, and six people are kneeling or sitting in the front row. They are in front of a stall with a sign that says 'Sweet Justice' in a stylized font. The stall has a yellow and purple striped awning. The word 'Team' is written in large white letters with an orange underline across the middle of the photo. There are dark teal and black abstract shapes in the corners of the image.

# Team



# Expansion and Structure

Over the last few years, AIM has massively increased its capacity – not just in terms of our creative offering and artist groups, but also as a team.

What began as a small team consisting of Colin, and Maisie and George as facilitators, this last couple of years has seen the addition of many new team members and organisational roles. In 2024, Jazz Thompson joined the team as Communications lead, and Molly Bates as Artist Facilitator and Photographer. We also had Vesper Cain and Beau Palmer join the team as leads for the NAIM network for Neurodivergent artists.

In 2025, we have welcomed Phoebe Moss, as Art School Facilitator, Amy Spencer as Administrator and Creative Writing Group facilitator, and George Cruse-Drew as facilitator. We have also offered work experience opportunities to MA students Maisie and Elisa through Art School, and we look to provide this opportunity again for an MA curation student in 2026.

This expansion has allowed us to invest more time and energy into delivering a strong programme for artistic opportunity and events for our artists, and ensure we champion on mission of breaking down institutional barriers that exclude the learning-disabled community from participating in the arts and cultural life.



# The Board

Our work as an organisation would not be possible without the unwavering support and guidance from our board, all of whom volunteer their time, knowledge and insights to guide our work into new realms.



This year we have witnessed some changes to our board, such as Kes Bradley stepping down as co-chair. Kes provided invaluable expertise through his work with Bristol Autism Spectrum Service and NHS.

We have welcomed Lucia Mitterova, who brings a wealth of experience in the arts sector, education, and social care, alongside a strong passion for promoting inclusivity and creativity. Lucia has worked as a Support Worker and Art Activity Coordinator.

We are also supported by existing members Adrian Kitchen, Treasurer, and Charlotte Meacher-Jones, board member. Adrian has years of experience in the Education sector, working with students to improve their literacy, numeracy and study skills. Many of the students he supports are dyslexic or dyspraxic or have missed out on educational opportunities. Charlotte joined Arnolfini as Visitor Services Manager in March 2024, and brings a strong background of delivering inclusive and impactful community projects. She is passionate about creating spaces where diverse voices can be heard and celebrated.



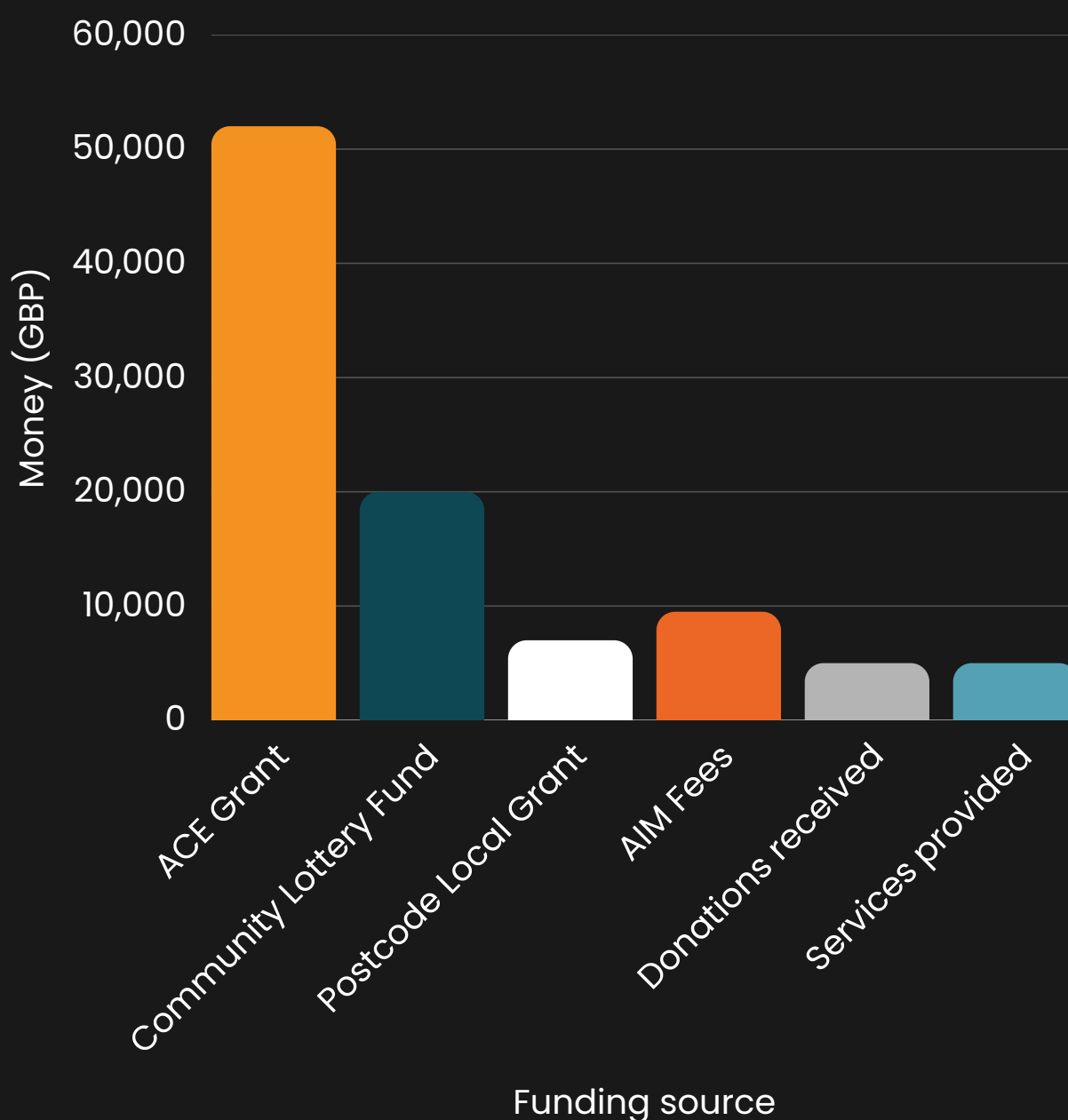
A photograph of a gallery space. In the foreground, a large boat made of cardboard is positioned diagonally. On the wall behind it is a large painting of a man in a white shirt standing next to a world map. To the left of the painting is a small framed picture of a ship. Below the painting, on a wooden stand, is a small sculpture of a beetle. The text 'Financial Overview' is overlaid in white, with an orange underline, and a dark teal shape is in the top left corner.

# Financial Overview

# The Figures

Understanding how our income is generated and how our funds are allocated is an important part of ensuring AIM can continue to create meaningful opportunities for artists with learning disabilities. The charts below provide an overview of where our funding comes from and how it is invested across different areas of the organisation, helping us understand which aspects of our work receive the greatest support and informing future planning and development.

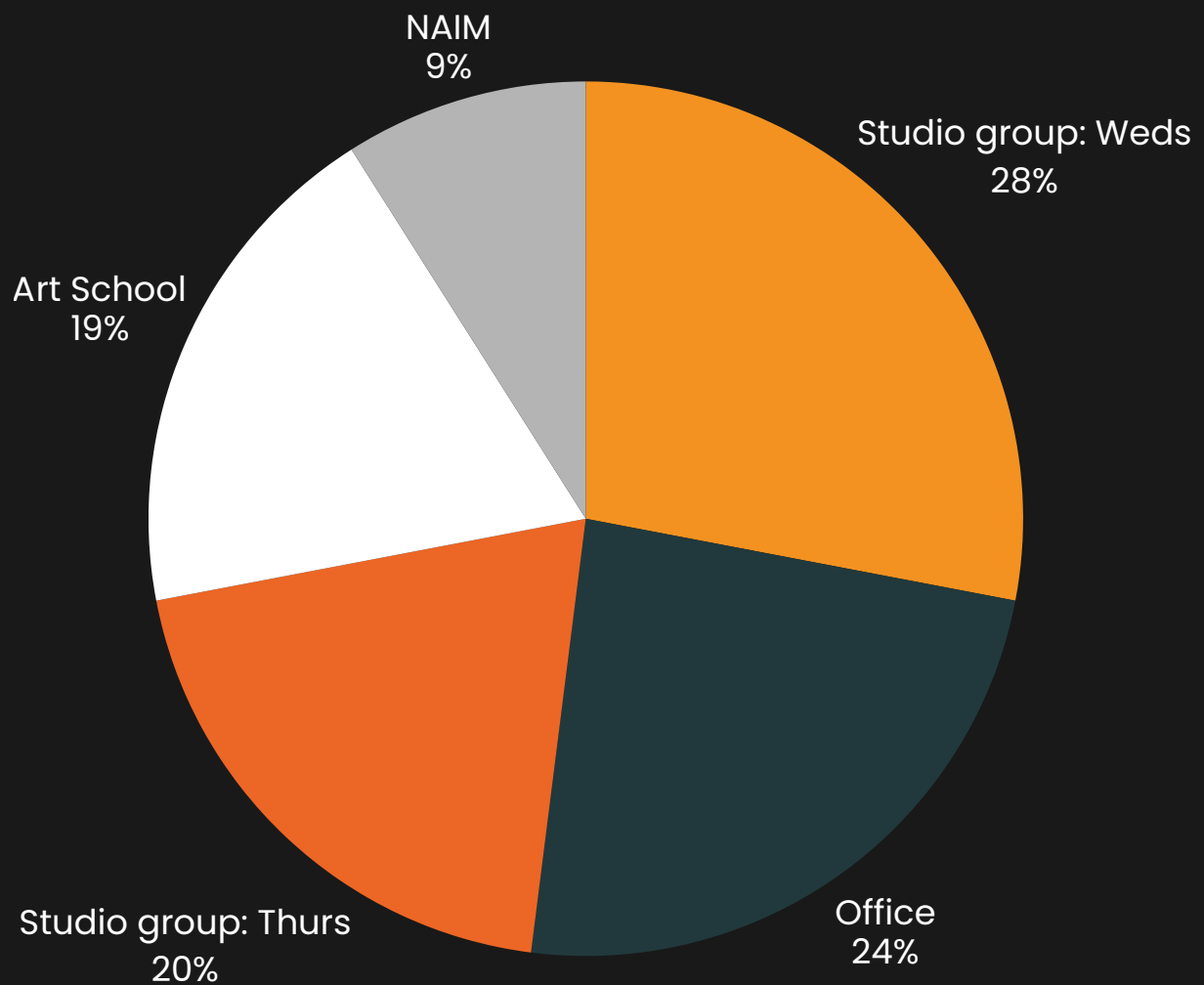
**Bar Chart: Where Our Income Comes From**





# The Figures

**Pie Chart: How AIM's Funds Are Allocated**



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**Together, they offer a snapshot of how resources are used to deliver our artist-led projects, partnerships, exhibitions, public art, and creative programmes.**

**For our full annual accounts, including a detailed breakdown of our income and expenditure, please visit the Charity Commission website and search for our registered charity, Art in Motion Charitable Trust.**

A large, curved boat made of cardboard is positioned in the foreground. In the background, a painting of a man in a white shirt is displayed on a wall. To the left of the painting, a small framed picture and a sculpture of a beetle on a circular base are visible. The scene is set in a gallery or museum environment.

# Digital Engagement



# Website & Newsletter

In 2025 we saw growth consistently across our digital platforms, including facebook, instagram, and website. We improved our social media strategy to include regular posting across all channels, and regular website updates regarding our activity and upcoming programme, events, and exhibitions.

We also introduced a newsletter – a new avenue for people to engage with key updates and news that doesn't involve access to social media, as we want to expand how we reach our community. The places we saw the most engagement was instagram, where we not only saw an increase in followers but higher post engagement and sharing.

Our website saw a reach of 9.7k, an increase of 88% from the previous year, and we had a total of 3.3k visitors (an increase of 69%). This demonstrates a big rise in traffic to our website and people engaging with our content, which is reflective of the additional time invested in our digital platforms in recent years. This also allows us to better learn and understand our audience, and what type of content they are most interested in.

Our most viewed pages are Current Projects and the AIM team & facilitators, shortly followed by the NAIM webpage and AIM artists. Our jobs page was in fifth, which was created to promote the Operations Administrator role only, and this had a total of 525 visitors – this shows us that a large number of people are interested in these job roles when advertised. We saw the most traffic to our site in January, which was when this role was listed.

These statistics are incredible helpful for us to understand the key areas of engagement and interest with our work.

| Website          |           |
|------------------|-----------|
| Views            | 9.7k      |
| Visitors         | 3.3k      |
| Top viewed page  | 3076      |
| Most popular day | Wednesday |

# Social Media

Like our website and newsletter, we are also seeing big increases in engagement across our social media platforms. We currently operate a facebook and instagram account, and these are used most regularly for frequent updates on group activity, upcoming exhibitions, organisational announcements and news. This is our most direct way of engaging with our community and communicating what we do.

Our most viewed instagram post was the Hospital Rooms workshop, with 12,123 views. Of that, 91% were not followers, demonstrating reach beyond our immediate network. This post reached 2,689 accounts.

*Echoes* was our second top viewed with 4609, and NAIM spring programme date announcement was third with 3970 views. The most consistently engaged posts were job opportunities to work with us, and we saw top active engagement (likes/comments) on organisational update posts such as the Bristol Legend nomination.

In 2026, we will continue to explore new ways to maximise accessibility, and ensure people are able to engage with our content in as many ways as possible. See our engagement stats for 2025 below.

| Online/social media platforms | instagram | Facebook |
|-------------------------------|-----------|----------|
| Followers                     | 1,730     | 251      |
| Content interactions          | 1.2k      | 1k       |
| Reach                         | 9.9k      | n/a      |
| Page Views                    | 48.5k     | 15.1k    |





# A message from the board

"This past year has been a significant and encouraging period of growth. Building on our valued time at Spike Island, we have embraced an exciting new chapter through our residency at Arnolfini. What began as a partnership has developed into something deeper — moving beyond inclusion toward genuine participation, with AIM artists actively shaping conversations and holding a visible presence within the wider cultural landscape.

Alongside this transition, AIM has continued to strengthen and expand its programmes, partnerships, and team. This progress reinforces our commitment to ensuring that the arts reflect the richness, diversity, and complexity of the communities we serve.

At the heart of everything we do are AIM's artists. The opportunities created through AIM are reflected in their growing confidence, professional recognition, and public visibility. Their creativity, insight, and individuality not only define our work but also continually inspire and guide the organisation's development. Colin's leadership and creative vision, supported by a dedicated and passionate staff team, remain central to AIM's continued success. As a Board, we are immensely proud of what has been achieved and are committed to supporting the organisation's ongoing growth and impact".

**-LUCIA MITTEROVA**

*Chair of board*



“Working with AIM has made a really big difference to my life. It’s really good coming along and doing work in the studios– it’s a great opportunity. I like everything about being involved, but particularly doing my artwork and knowing there are people around me to help if i need it.

If I could give any advice to other people wanting to become an artist, it would be try and find a place like this”.

–Betty Sargent

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# Get in Touch

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